

ABDULAZIZ ALSHALFAN

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EDUCATION

RUTGERS UNIVERSITY, Newark, NJ

Ph.D. in Supply Chain Management

Started Sep 2020

- Research Interests: Online Labor Markets, Matching in Two-Sided Markets, Service Operations

COLUMBIA UNIVERSITY, New York, NY

Master of Science in Industrial Engineering

Aug 2017

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, GA

Bachelor of Science in Industrial Engineering

May 2016

- Highest Honors (top 10% of class)
- Oxford Study Abroad Program (Summer 2013)

EXPERIENCE

FANAJEEN BOOK SUMMARY APP, Kuwait City, Kuwait

Co-founder – Content, Marketing, and Tech Development

12/2017 – 08/2020

Fanajeen is a mobile app that highlights the key ideas and insights from the world's best books in a condensed-format that you can read or listen to in Arabic and in less than 20 minutes. Develop new skills, accelerate your learning, and find inspiration from today's top thinkers or history's deepest philosophers. Explore new ideas in business, personal development, health, relationships, and more. Over 1 million minutes of our content has been listened to and is growing by the day.

- Established the company and developed processes for content creation, editing, and narration
- Created over 200 job opportunities across 12 countries in the Middle East through our network of freelance summarizers, editors, and narrators
- Automated freelancer onboarding, reduced onboarding time from 6 to 3 days on average
- Grew company's social media following from 0 to 300K+ using retargeting campaigns and customer segmentation (@fanajeenbooks on all social media platforms)
- Lead the software development team working on the Fanajeen mobile app. Launched in August 2019. More than 50K downloads and counting
- Designed and performed various A/B and multivariate tests to drive user engagement and retention in the app

TAP PAYMENTS, Kuwait City, Kuwait

Product Manager – Growth & Business Development

10/2017 – 06/2018

Tap simplifies payments for people. If you are running a business of any kind and need a simple, powerful way to start selling online and accept payments using goSell, and the possibility to bill clients and collect online payments using goCollect, Tap was built specifically for you. Tap made the "Top 100 Startups in the Arab World 2017" list by Forbes magazine and the "Top 20 Fintech Startups in the Middle East" in 2018.

- Generated customer leads and on-boarded them by experimenting with different growth strategies, on-boarded clients across different industries such as airlines, food & beverage, and retail
- Leveraged a mix of clustering and predictive modeling techniques to detect financial fraud
- Designed frameworks for new APIs and online payment solutions based on market need
- Created a performance monitoring system for key business metrics

AGILITY LOGISTICS, Kuwait City, Kuwait

Warehousing Services Intern – GIL Warehousing

07/2016 – 08/2016

- Supported the daily operation of a 18,500 sq. m warehouse
- Analyzed historical equipment performance data and projected upcoming maintenance schedules
- Reported safety hazards and recommended changes to racking inspection procedures

NCR CORPORATION, Duluth, GA, USA

Manufacturing Consultant – Interactive Printer Solutions

01/2016 – 05/2016

- Developed statistical analysis tools to map significant process parameters in production of paper receipts
- Created a database in Microsoft Access that stores paper quality data from current and old trials
- Reduced defect rate by 48% and realized 204K in annual savings as a team

EQUATE PETROCHEMICAL COMPANY, Shuaiba, Kuwait

Planning Engineer Intern – Engineering & Construction Dept.

05/2015 – 08/2015

- Assisted my manager in building a shutdown schedule that minimizes downtime for maintenance of a chemical plant
- Prepared a dashboard to monitor KPIs for production in a chemical plant
- Developed a Work Breakdown Structure, a mapping of tasks to employees based on technical background

KUWAIT PETROLEUM CORPORATION, Kuwait City, Kuwait

Capital Projects Intern – Capital Project Administration

05/2014 – 06/2014

- Conducted NPV analysis on capital investment appraisal for a \$28B refining facility project
- Reviewed the monitoring process of several existing capital projects

GEORGIA TECH STUDENT FOUNDATION, Atlanta, GA, USA

Director of Allocations – Investments Committee

09/2013 – 05/2015

- Analyzed equities in the energy industry by using technical and fundamental analysis techniques
- Served as a voting member to select investment opportunities for portfolio valued over ~ \$1.2M

SKILLS/INTERESTS

Computing: Python, SQL, R, VBA for Excel

Other Software: Mixpanel, Google Analytics, Arena, Minitab, Primavera, Gurobi, Xpress-MP

Certifications: Six Sigma (Green Belt)

Interests: Traveled to 75 countries, Scuba Diving (Rescue & Green Diver), Books