HUAXIA LI

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EDUCATION:

RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
Rutgers Business School - Newark
Ph.D. of Management in Accounting Information System   Expected Graduation: 06/2024

Master of Information Technology and Analytics   01/2020
- GPA: 3.96/4.0

UNIVERSITY OF MACAU, MACAU, CHINA
Faculty of Business Administration
Bachelor of Business Administration in Financial Controllership   06/2018
- Exchange: Tsinghua University, School of Economics and Management   Spring 2017
- Summer Exchange: University of California at Berkeley   Summer 2016

LERDERSHIP/CAMPUS INVOLVEMENT
- Chair, Stanley Ho East Asia College Sports & Health Working Group
- Dean's list, Second semester, 2015-2016
- Awarded University of Macau Full Scholarship (top 5%)

RELEVANT COURSEWORK:

Intermediate Accounting I & II, Management Accounting I & II, Corporate Finance, Advanced Financial Management, Applied Calculus, Advanced Statistics, Business Data Management, Data Mining, Statistics & Machine Learning, Text Mining, Data Analysis & Decision Making, Introduction to Algorithms & Data Structures.

SPECIAL PROJECTS:

GASB PIR Project, Rutgers, The State University of New Jersey   Fall 2019
- Generated Web Crawler models based on Scrapy to fetch around 200 GB CAFRs from EMMA and GFOA.
- Developed Python code to automatically extract text data related to pension plan disclosure standards.
- Created spreadsheet to display the extracted information for GASB's Post Implementation Review.

PROFESSIONAL EXPERIENCE:

Beijing Mobike Technology Co., Ltd., Beijing, China   04/2017-07/2017
Financial Intern
- Identified, managed and analyzed trends within national financial data and applied Excel Modeling & SPSS to evaluate the monthly cost flow report; generated various visualizations and Excel Dashboards in order to portray the budget trend and cost-saving plan.
- Coordinated with accountants from 170 operational cities and 4 countries to conduct invoice and contract verifications, authentication and archives; maintained the company database, invoice data, and client information.

McCann-Erickson World Group., Beijing, China   02/2017- 04/2017
Customer Analysis Intern
- Analyzed the keywords within the daily interaction of Nestlé's Sina Microblog and WeChat Official Account in order to present synthesized and condensed data to the manager, utilizing VLOOKUP, pivot tables & data validation Excel functions, which helped to promote the decision-making process.

SKILLS:

- Programming Languages and Database: Python, R, SQL, MS Access
- Proficient in Microsoft Office (Excel, Power Point and Word)
- Graphic Design Software and Application: Adobe Premiere
- Languages: Mandarin (Native), English (Fluent)