

JIE BAO

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EDUCATION

Rutgers University, Rutgers Business School	New Jersey, U.S.
<i>Ph.D. Accounting (Advisor: Miklos A. Vasarhelyi; Won No)</i>	2020 - present
Fordham University, Gabelli School of Business	New York, U.S.
<i>M.S. Accounting</i>	2017- 2019
Fudan University, School of Management	Shanghai, China
<i>B.S. Financial Management</i>	2013-2017
The University of Hong Kong, Faculty of Business and Economics	Hong Kong, China
<i>Fung Scholar Exchange Student</i>	2015

RESEARCH INTEREST

Substantive Interests

CSR and ESG; Auditing; Artificial Intelligence (AI); Large Language Models; Governmental Accounting; Economics of Regulation, Accounting Standards

Methodological Interests

Archival Research; Design Science

WORKING PAPERS

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1. “Can external auditors utilize ChatGPT to assure ESG reports? – Exploring extraction of GHG emission information” (with Benita Gullkvist) 1st round R&R at **Accounting Horizons**.

2. “*Exploring ChatGPT’s Capability to Automate the Analysis of Corporate Diversity Disclosure*” (with Benita Gullkvist and Miklos A. Vasarhelyi) Submitted to **Journal of Accounting and Public Policy**. Under review, accepted for presentation at *Special Forum Conference: The Digital Transformation of ESG Reporting*.
3. “*Who cares about Climate-Related Disclosures and why- Evidence from ChatGPT’s analyses of comment letters to SEC*” (with Benita Gullkvist) Preparing for submission.
4. “*Politics and the environment: Evidence from EPA enforcement, emissions, and the media*” (with Feng Gao and Keyi Zhao). Preparing for submission.
5. “*Regaining control over who is my peer: A customizable peer firm identification streamline*” (with Won No, Soohyun Cho, Arion Cheong, Maria Guangyue Zhang). Early draft.
6. “*The moderating effect of ESG performance on R&D investment and cost of debt— Evidence from healthcare industries*” (with Hilal Atasoy and Jinqiu Yan). Early draft.
7. “*Gamification and Ludicization in Accounting Education- Evidence from learning achievement and motivation*” (with Ruanjia Liu, Fangbing Xiong and Miklos A. Vasarhelyi). Early draft.

TEACHING EXPERIENCE

Lecture, Rutgers University

29:010:460 (AUDIT ANALYTICS) Spring 2024

Teaching Assistant, Rutgers University

33:010:416 (AUDIT ANALYTICS, taught by Prof. William Du) Fall 2023

33:010:416 (AUDIT ANALYTICS, taught by Prof. Hussein Issa), Sec. 02 & 03 Spring 2023

29:010:304:01 (COST ACCOUNTING taught by Prof. Ann Medinets) 2021 Fall

29:010:304:01 (COST ACCOUNTING taught Prof. Divya Anantharaman) 2021 Spring

22:835:627:10 (MGT & COST ACCT taught by Prof. Divya Anantharaman) 2021 Spring

CONFERENCE PRESENTATION

Special Forum Conference: The Digital Transformation of ESG Reporting, New York, USA

December 2023

58th World Continuous Auditing & Reporting Symposium, Newark, USA

November 2023

5th University of Illinois Audit Doctoral Consortium, Champaign and Urbana, USA

October 2022

2022 Joint Midyear Meeting of the AIS and SET Sections, Orlando, USA

January 2022

CONFERENCE ATTENDED

Special Forum Conference: The Digital Transformation of ESG Reporting, New York, USA

December 2023

58th World Continuous Auditing & Reporting Symposium, Newark, USA

November 2023

2023 Auditing Section Midyear Meeting, Austin, Texas, USA (Coauthor presented)

January 2023

5th University of Audit Doctoral Consortium, Champaign and Urbana, USA (Presenter)

October 2022

2022 PCAOB Conference on Auditing and Capital Markets, Virtual (Coauthor presented)

October 2022

2022 International Symposium on Audit Research, Virtual (Coauthor presented)

June 2022

2022 Joint Midyear Meeting of the AIS and SET Sections, Orlando, USA (Presenter)

January 2022

Review of Accounting Studies 2021 Conference, Los Angeles, USA (Virtual) December 2021

51st World Continuous Auditing and Reporting Symposium, Newark, USA (Virtual)

November 2021

Baruch/Fordham/Rutgers Conference, New York, USA (Virtual) May 2021
50th World Continuous Auditing and Reporting Symposium, Newark, USA (Virtual)
November 2020

AWARDS/HONORS

Dean's Competition for Summer Ph.D. Research Assistants, Rutgers University-Newark 2021
3rd Prize for Big Data Innovation & Modeling Contest for College Students 2016
Fung Scholar Exchange Program Grant, The University of Hong Kong 2015
Outstanding Undergraduate Students, Fudan University 2014 & 2015

PAPER REVIEWER

AAA Annual Meeting

INDUSTRY EXPERIENCE

VITA (Volunteer Income Tax Assistance), Urban Upbound New York, U.S.
Long Island Site Coordinator 2018
Chinapay E-Payment Service Co., Ltd. Shanghai China
Intern, Operations Department & Finance Department 2016-2017
Bank Of China, Qinghai Branch Qinghai China
Intern, Banking Division 2015

PROFESSIONAL MEMBERSHIPS

Member, American Accounting Association

SKILLS

Languages

Mandarin (Native), English (Proficient)

Programming

Stata (Proficient), SAS (Familiar), R (Familiar), Python (Familiar), MATLAB (Familiar),
LATEX (Familiar) Tableau (Proficient); Microsoft Word, Excel, PowerPoint (Proficient)

Certificate

CFA Level II candidate; CPA candidate