

# XUANYE LI

Department of Management and Global Business  
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## EDUCATION

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- Ph.D. in Organization Management** May 2023 (Expected)  
Rutgers Business School, Rutgers University, Newark and New Brunswick, NJ
- Master in Management** 2017  
HSBC Business School, Peking University, Shenzhen, China
- B.S. of Management in Accounting** 2014  
International School, Jiangxi University of Finance and Economics, Nanchang, China

## RESEARCH INTERESTS

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**Outlier ventures, Complexity theory, Innovation and technology**

## REFEREED JOURNAL PUBLICATIONS

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- Crawford, G.C., Skorodziyevskiy, V., Hechavarria, D., Nelson, T.E., Fird, C., **Li, X.**, Reynolds, P.D., Teymourian, E., & Booyavi, Z. (2022). Advancing Entrepreneurship Theory through Replication: A Case Study on Contemporary Methodological Challenges, Future Best Practices, and an Entreaty for Communitarity. *Entrepreneurship Theory and Practice*, 46(3), 779-799.
- Laidoja, L., **Li, X.**, Liu, W., Ren, T. (2022). Female corporate leadership and firm growth strategy: A global perspective. *Sustainability*. (Accepted)
- Ren, T., Guo, X., **Li, X.**, Lv, P. (2022). Political connections, internet use, and firm innovation. *Computers in Human Behavior Reports*, 7(3):100211
- Weng, C., **Li, X.**, Yang, H., & Ren, T. (2021). Formal and Informal Institutional Constraints on Firm Innovative Performance. *Management and Organization Review*. (Accepted)
- Zhang, Y., Ren, T., & **Li, X.** (2018). Psychological contract and employee attitudes: The impact of firm ownership and employment type. *Chinese Management Studies*, 13(1), 26-50.

## DISSERTATION

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Title: *Entrepreneurship in The Context of Crowdfunding: Systematic Literature Review, Power-Law Perspective, and Technology Focus*

Committee: Christopher Crawford (Co-Chair), Chao-chuan Chen (Co-Chair), Ted Baker, Mia Renko (DePaul University), Ting Ren (Peking University)

Abstract: The overarching research question of this dissertation is: what factors drive the emergence of outliers in entrepreneurship? I investigate this question in three essays within the context of crowdfunding. Using a power law perspective—which proposes that a set of factors nonlinearly drives the outcomes that follow the power law distributions—I hypothesize that the primary mechanism driving “normal” outcomes differs from the mechanism driving outlier outcomes. Leveraging data from Kickstarter, I test these hypotheses with partially linear additive quantile regression and fuzzy set qualitative comparative analysis. This dissertation will significantly contribute to the literature on human capital, social capital, technology ventures, and crowdfunding.

## ACADEMIC PRESENTATIONS

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- Ren, T., Weng C., & Li, X. Formal and Informal Institutional Constraints on Firm Innovative Performance. 2019 *Academy of Management (AOM) Conference, Boston, MA*
- Yang I., Ren, T., Li, X., & Dai, S., CEO Outside Directorship and Firm Innovative Performance. 2016 *International Association for Chinese Management Research (IACMR) Conference, Hangzhou, China*

## TEACHING EXPERIENCE

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Rutgers Business School, Rutgers University, Newark and New Brunswick, NJ

- Instructor for Business Policy and Strategy course 2020-2022  
Teach in online, off-line, and hybrid sessions  
Teaching evaluation 4.4/5 (recent)
- Teaching Assistant 2017-2021  
TA for Business Policy and Strategy, Management of Innovation and Technology

HSBC Business School, Peking University, Shenzhen, China

- Teaching Assistant 2017  
TA for Leadership, Strategic Management, Entrepreneurship, Operation Management, Supply Chain Management

## HONORS & AWARDS

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Rutgers University

- Teaching assistant scholarship 2017-2022
- Travel award 2018, 2019, 2022
- Summer research fund 2019, 2021
- Dean’s fund from RAISED 2020
- Dean’s fund from Dean’s office 2018

Peking University

- Dashihang Scholarship 2016

- Merit student 2016
- Mulan entrance scholarship 2014

Jiangxi University of Finance & Economics

- Excellent graduate 2014
- Best undergraduate thesis 2014
- First grade progression scholarship 2014

## **PROFESSIONAL ASSOCIATIONS**

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- Academy of Management 2017-present  
Technology and Innovation Management, Strategic Management, Entrepreneurship  
Divisions
- International Association for Chinese Management Research 2016

## **PROFESSIONAL WORK EXPERIENCE**

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Innovation Ventures Senior HealthAdvance Fellowship July 2022 - Present

- Assisting the Commercialization Funding Team
- Collecting information for venture commercialization sources
- Automating tasks and testing software

Haitong Securities March 2016 - May 2017

- Internship in the vehicle industry analyzing group
- Updating database for stock price evaluation for companies in the vehicle industry
- Writing company-level analysis report

The China Conference of the Chinese Economists Society June 2016

- Volunteer to recording the sessions
- Writing articles for the recorded sessions

## **REFERENCES**

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Christopher Crawford (Co-advisor)  
Assistant Professor of Entrepreneurship  
Department of Management and Entrepreneurship  
John H. Sykes College of Business, University of Tampa  
Tel: (513) 295-8717  
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